



HOW DO YOU IPSO?

A CONTEST TO SHOW WHAT IS
POSSIBLE USING IP IN THE IOT

ENTRY REQUIREMENTS: Initial Round (Idea Submission)

MUST:

- Include a written proposal and description of the IP-based (Internet Protocol) Smart Object
- Include a fully completed entry form, found at <http://challenge.ipso-alliance.org/enter/>
- Be received by Midnight Pacific Time, **15 July 2015**

MAY:

- Enter the contest as an individual or as a team
- Include pictures, video, or other attachments to assist the judges in identifying compelling solutions and capabilities
- Demonstrate a novel use of existing products
- Use any compact development platform
- Utilize any widely-adopted transport
- Qualify to receive development hardware and/or software from our sponsors

MUST NOT:

- Require a proprietary gateway to access the Internet

Semi-Final Round (Prototype Submission)

This round of competition is open only to those selected as semi-finalists by the judging panel. Semi-finalists must submit a working prototype or product for evaluation. All semi-finalists will be recognized by the IPSO Alliance during the course of the contest.

PRIZES

The semi-finalists will be given a space in the IoT Pavilion at a major Silicon Valley Tradeshow to demonstrate their entry to a live audience of industry experts. The top three finalists will be awarded cash prizes:

\$10,000 FIRST PLACE

\$5,000 SECOND PLACE

\$2,500 THIRD PLACE

JUDGING CRITERIA

Judging will be based on innovation, functionality, marketability, ease of use, engineering and design elegance. The judging panel is comprised of many industry leaders from around the globe.

SCHEDULE

Initial Round Submissions Due **July 15th**

Judges Notify Semi-Finalists **July 31st**

Prototypes Must Be Received **December 1st**

Awards Presentation **December 2nd & 3rd**

Complete information and rules can be found at www.ipso-alliance.org/CHALLENGE

The IPSO Alliance is an open, informal and thought-leading association of like-minded organizations and individuals that promote the value of using the Internet Protocol for the networking of Smart Objects. IPSO membership is open to any organization supporting an IP-based approach to connecting Smart Objects. For more information about the IPSO Alliance, visit

www.ipso-alliance.org.