

2 – 4 December 2009, Berlin - Germany www.iir-events.com/IIR-Conf/page.aspx?id=22992

IIR's Next Generation Billing will take place in Berlin on 2 – 4 December and is the Billing community's event of choice. It is the global forum for the discussion of Next Generation Billing and will this year feature a fully interactive programme designed to offer a practical and in-depth understanding of the latest developments in billing. The conference will include:

- 10 operator case studies by leading industry experts BT agilemedia *
 CYTA * Deutsche Telekom Active Billing * Hong Kong CSL * O2 Ireland *
 Orange PL * P4 PLAY * Swisscom * Virgin Mobile (With more leading service providers to be announced shortly)
- Interactive sessions designed to maximise your learning and networking
 3 highly topical panel discussions * innovation surgeries * drinks reception
- An exhibition featuring the leading suppliers who will showcase the latest billing solutions on offer – see the <u>event website</u> for details of the event's sponsors and exhibitors

...and that's not all. The pre-conference workshop on Wednesday 2nd December will feature the ETIS Billing Working Group Meeting that is open to all operators and will give you the chance to talk about current billing challenges, opportunities and business drivers.

IIR's Next Generation Billing 2009 will give you all the information that you need to ensure the success of your billing system. You will have the chance to benchmark your strategies against those of your peers, whilst learning about the key success factors for an efficient and fully converged billing system. But don't just take my word for it...

"A good opportunity to get with billing gurus from around the world to share experiences and get questions answered" Ahmed Soliman, du @ Next Generation Billing 2008

For more information visit the **Next Generation Billing** event website.